

The background of the slide is a light blue gradient with sun rays emanating from the top center. At the bottom, there is a dark blue silhouette of an underwater reef scene with various coral and fish. The text is centered in the upper half of the image.

# Ocean Literacy at Hanauma Bay

A Mural of Discovery

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**Aloha**

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# Agenda

 1 - Introduction - What's This About?

 2 - Design - The How and Why

 3 - Evaluation - What Did and Did Not Work?

 4 - Conclusion - Now What?

The background is a vibrant blue gradient representing an underwater scene. Sunlight rays stream down from the top center. The bottom of the image features dark blue silhouettes of coral, seaweed, and several fish swimming. Bubbles are scattered throughout the water.

1

# Introduction

Ocean Literacy at Hanauma Bay



## **Problem Statement**

Visitors to Hanauma Bay  
Nature Preserve lack Ocean  
Literacy

# Introduction

## Who

Local visitors to  
Hanauma Bay  
Nature Preserve

## What

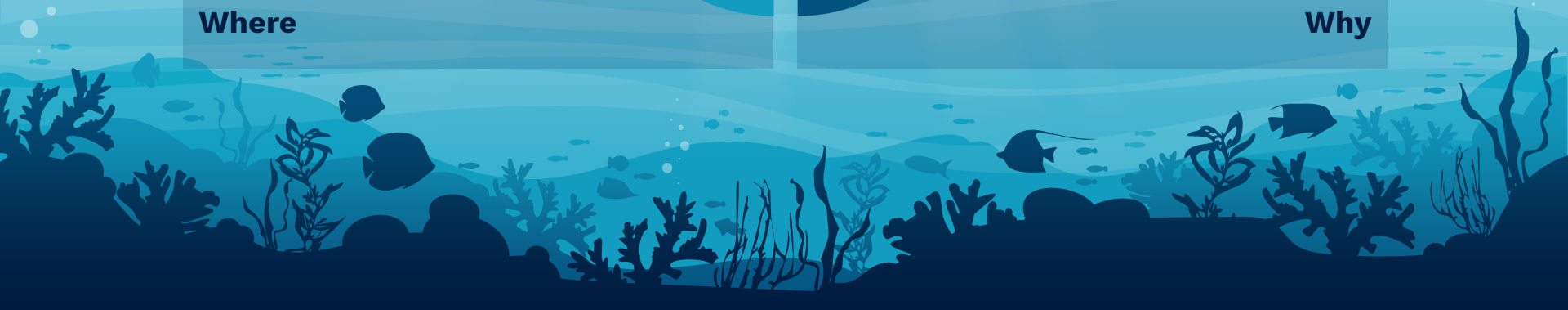
Ocean literacy and  
stewardship

Hanauma Bay  
MLCD

## Where

Marine life  
conservation and  
preservation

## Why



## Goal Statement

Learners will be confident in their ability to positively impact marine ecosystems and apply these actions in their daily lives





The background is a light blue gradient with sunbeams radiating from the top center. The bottom of the image features a dark blue silhouette of an underwater scene with various coral reefs, seaweed, and several fish swimming. The text is centered in the upper half of the image.

# 2 Design

Interactive Instruction



## Design

### Audience

Local visitor covers a diverse group of learners. Shared characteristics include:

- Interest in Hanauma Bay
- Transient Learners



### Content

Equally broadly appealing to meet the needs of the many

18.

Chooses to take actions that positively impact marine environments

16.

Confident in explaining human impacts on marine environments

11.

Determine healthy marine environments

12.

Explain connection between humans and marine environments

17.

Confident in ability to positively impact marine environments

13.

State actions that negatively impact marine environments

14.

State actions that positively impact marine environments

1. List native species

2. List invasive species

3. List signs of healthy coral

4. List human impacts on the ocean

4. List ocean impacts on humans

5. Aware of pollution

6. Aware of climate change

7. Aware of over fishing

8. Aware of beach clean ups

9. Aware of renewable energy

10. Aware of sustainable fishing

# Design

## Skills and Objectives

Subskills may have performance objective that are either cognitive, affective, or both.

Subskill	Cognitive	Affective
List native species	The learner can list 3 native fish species in Hawai'i	
List signs of healthy coral	The learner can list 3 signs of healthy corals	The learner agrees that coral health is relevant to their lives
Explain actions that positively impact marine ecosystems	The learner can explain an action that positively impact marine ecosystems	Agrees they can take one action that positively impacts marine environments

# Design

## Theories

Constructivist approach to learning; Learning through discovery and in relation to their activity at Hanauma Bay

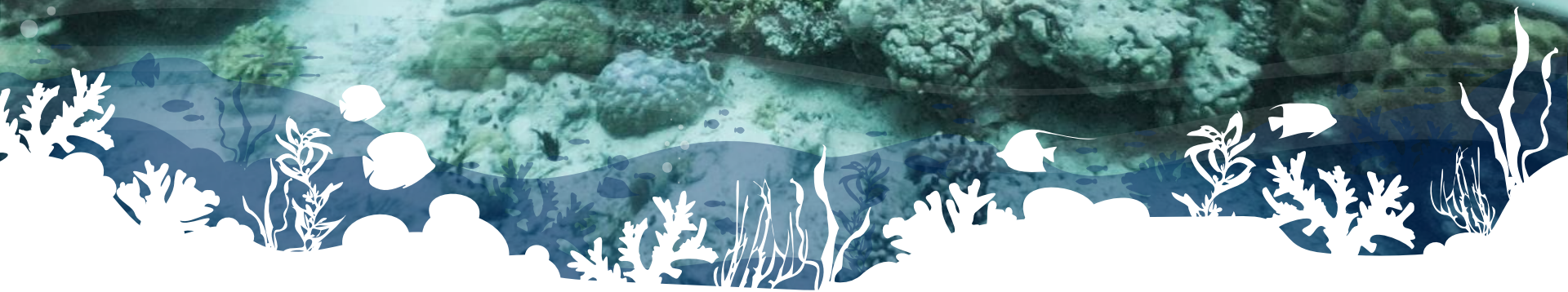


## Strategies

Keller's ARC(S) Model to build connections



The Project



The background is a solid blue color. At the top, several light blue rays emanate from a central point, creating a sunburst effect. At the bottom, there are several horizontal, wavy bands of a slightly darker blue color, resembling water or a stylized landscape.

3

# Evaluation

How did it go?

# Evaluation



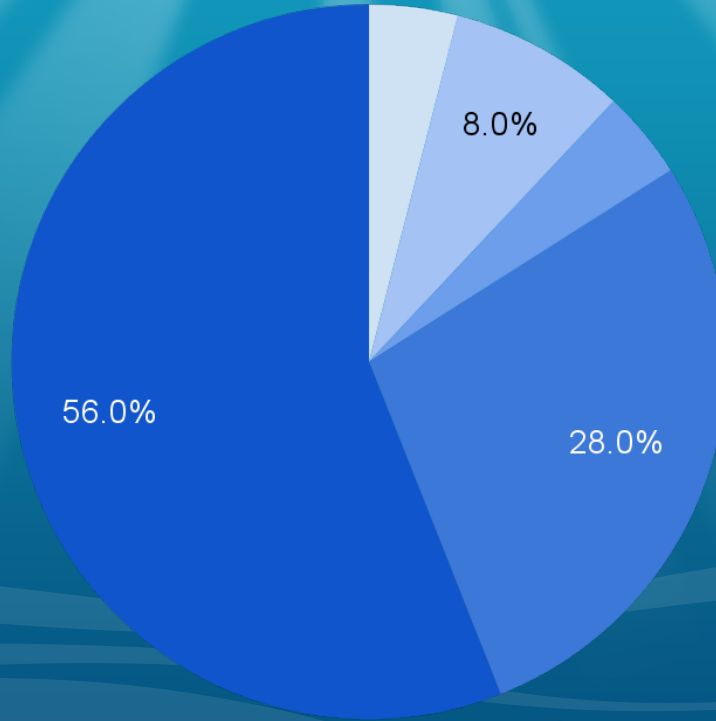
## Usability Testing

<i>Category</i>	<i>Round 1</i>	<i>Round 2</i>
Ease of use	Positive	Positive
Purpose	Negative	Positive
Visuals	Negative	Positive



# Evaluation

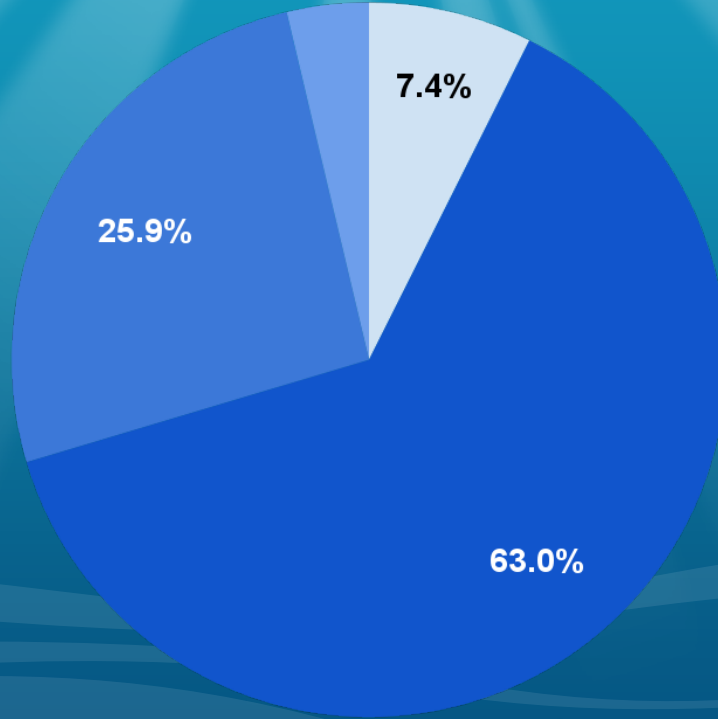
## Participant Age Ranges (n=27)



- 24 and below
- 25-34
- 45-54
- 55-64
- 65+

# Evaluation

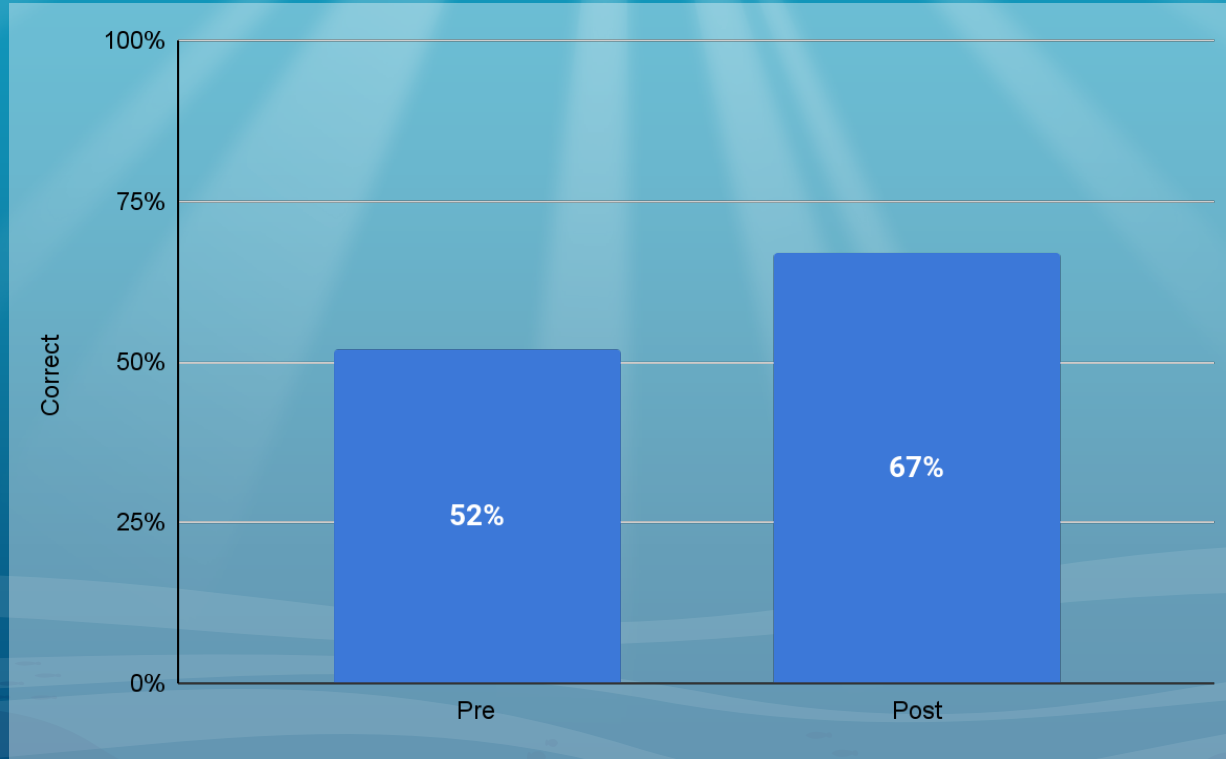
## Beach Frequency (n=27)



● Rarely ● Often ● Sometimes ● Daily

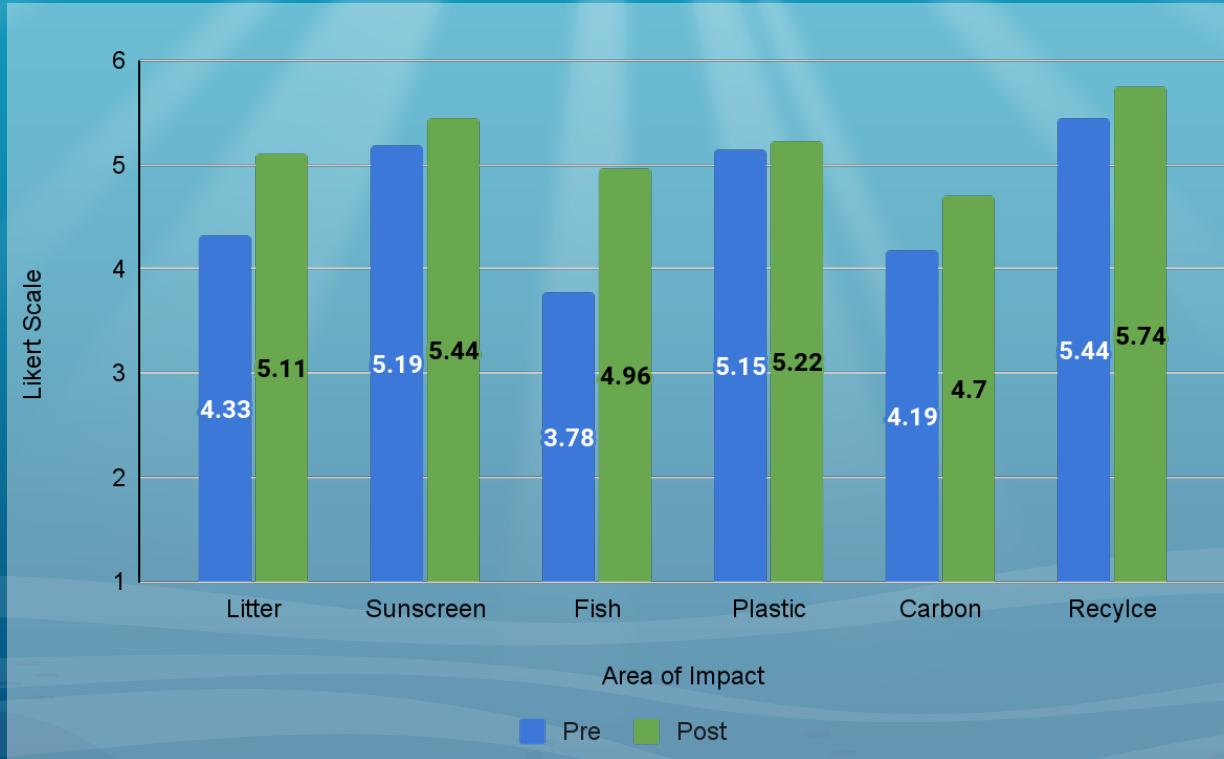
# Evaluation

## Which Reef is Healthier? (n=27)



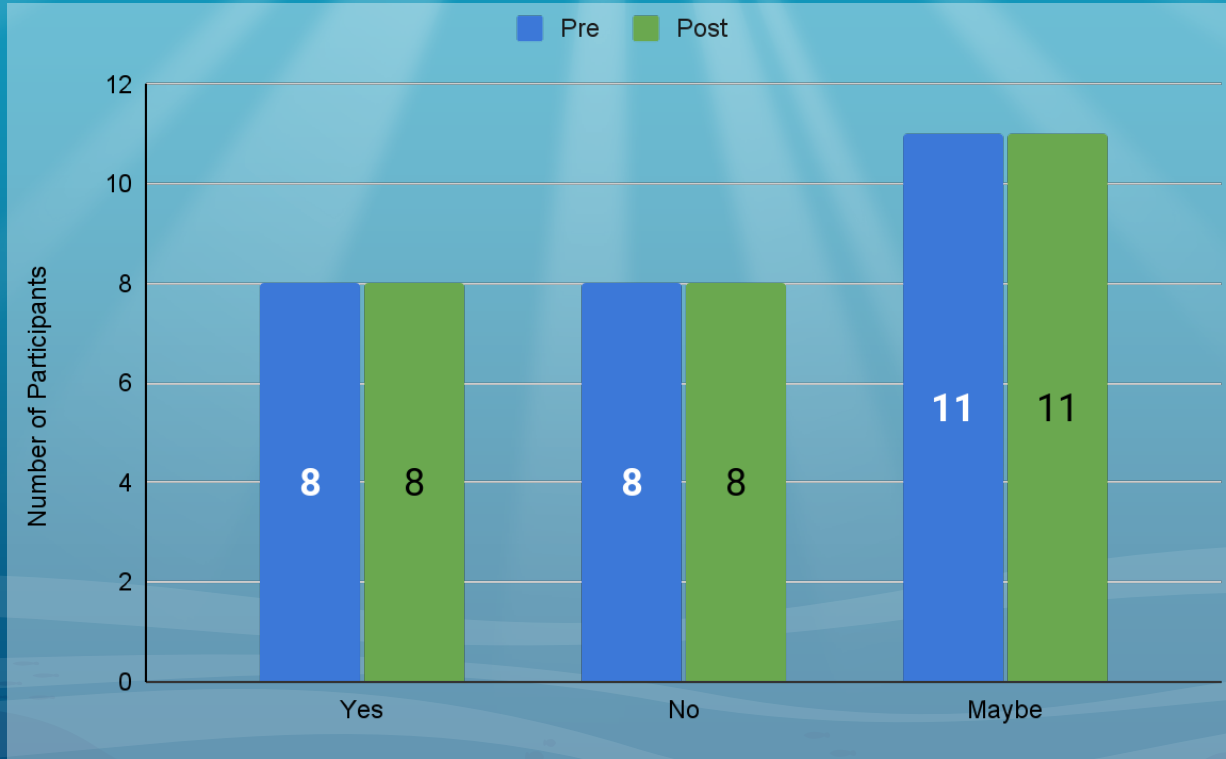
# Evaluation

## Willingness to Change (n=27)



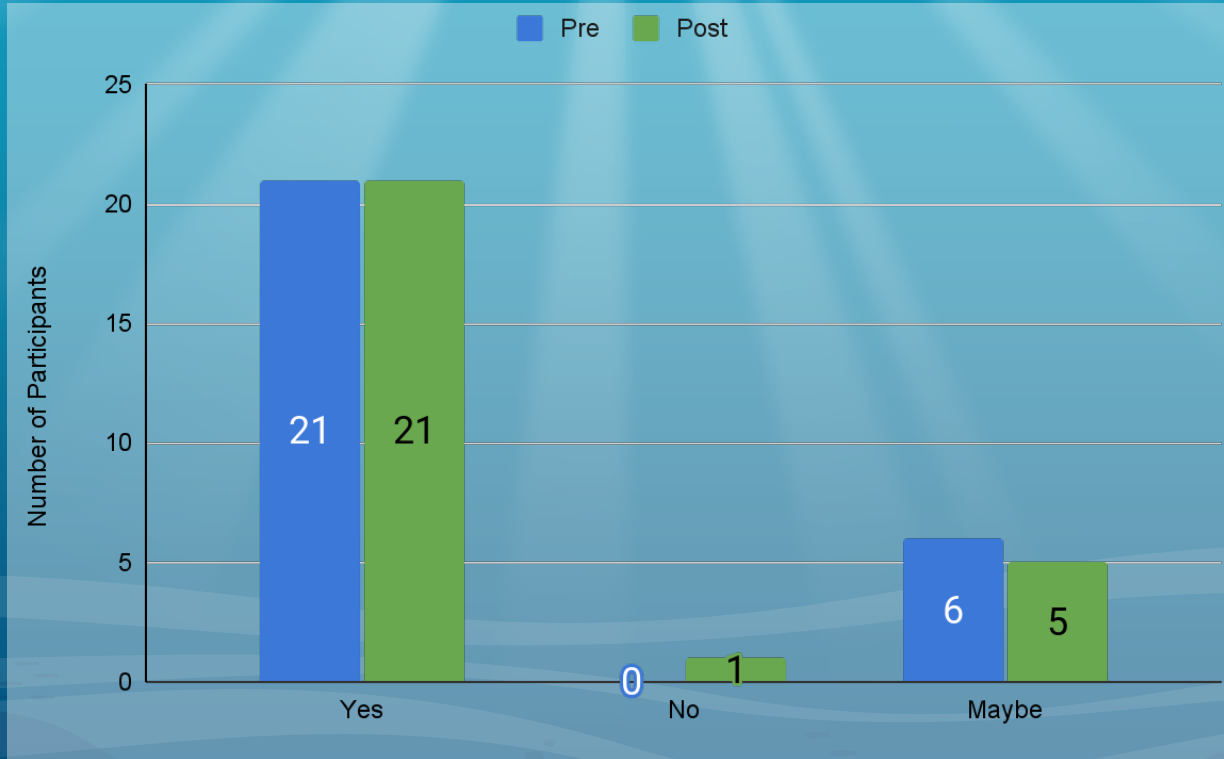
# Evaluation

## Do You Know Enough? (n=27)



## Evaluation

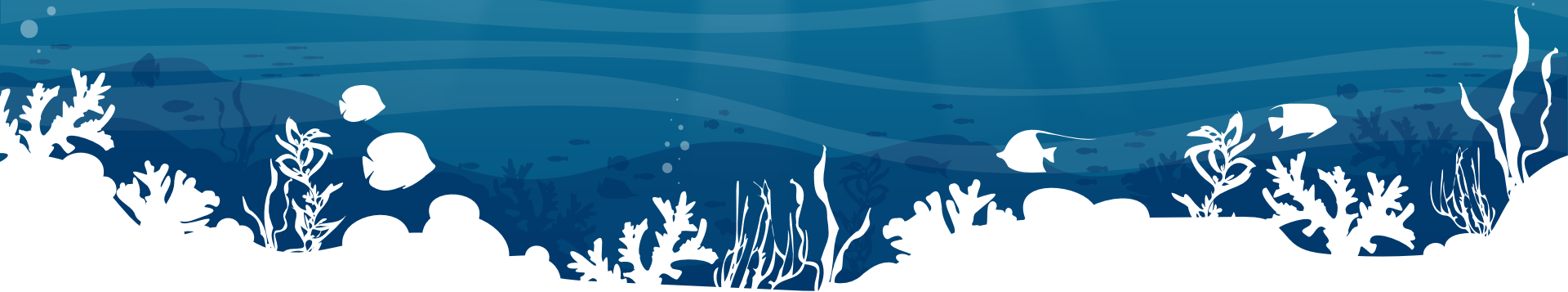
## Want to Know More? (n=27)



## 2

# Conclusion

Looking to the future

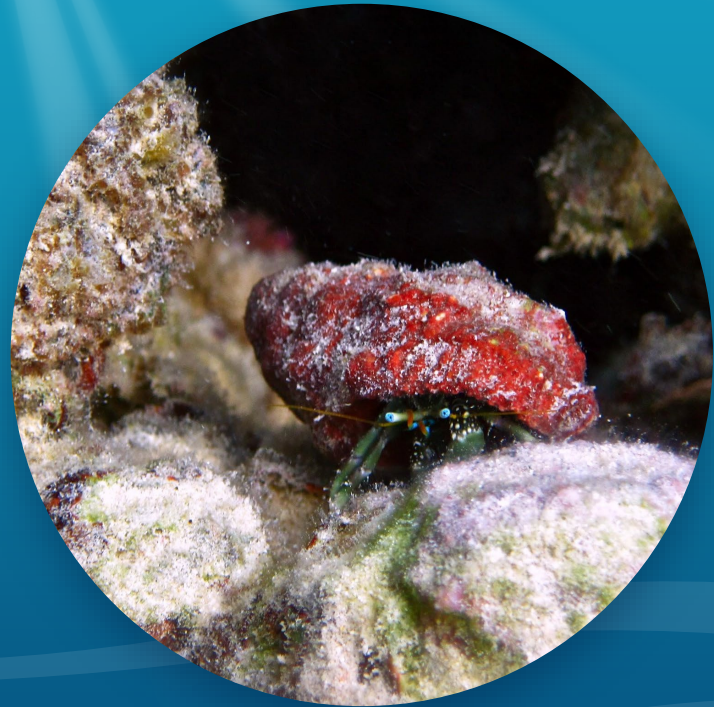




## Conclusion

### Goal Statement

Learners will be confident in their ability to positively impact marine ecosystems and apply these actions in their daily lives



## Conclusion



### **The Future**

He Pūko' a Kani ' Āina  
A Coral Becomes an Island

An underwater scene with a blue gradient background. Sunlight rays stream down from the top. The bottom is decorated with white silhouettes of coral, seaweed, and rocks. Several white fish are swimming in the water. The word "Aloha!" is written in white in the center.

Aloha!